

PRESS RELEASE



## ITB Book Awards for the travel calendars 'Iceland 2020' and 'Canada 2020 – Between Rivers and Forests'

**Awards ceremony on 6 March 2020 at 4 p.m. at the Palais am Funkturm, Messe Berlin**

*Berlin, 26 September 2019* – Every year, the annual ITB Book Awards recognise the latest and most interesting publications from Germany and abroad, mainly in German, but also in German translation. In the run-up to ITB Berlin Michael Poliza's wall calendar 'Iceland 2020' (**Delius Klasing Verlag**) was picked for the travel calendar award. "The unique natural landscape of this island in the North Atlantic with its high mountains, deep craters, waterfalls, moonscapes and rising vapours is a fascinating experience for buyers of this wall calendar. As with his mighty volume 'Iceland', co-published with Christian Krug by Delius Klasing, Michael Poliza, a leading international photographer, succeeds in capturing every impressive facet of the island in a large format", was how the jury commented its choice. Together with other prizes to be handed out by the jury, the Calendar Awards will be presented on Friday, 06 March at 4 p.m. at the Palais am Funkturm, Messe Berlin at ITB Berlin, the World's Leading Travel Trade Show.

The ITB Book Awards also honoured another magnificent calendar in the category 'Frankfurt Book Fair Guest of Honour 2020 – Canada'. The jury picked the wall calendar 'Canada 2020 – Between Rivers and Forests' published by Ackermann Kunstverlag and explained its decision thus: "It shows the vast expanse of the Canadian wild with its crystal-clear lakes, rivers and spectacular mountain ranges. This wall calendar presents the pristine natural landscape of the world's second-largest country in every imaginable colour. It is a place one longs to be." The Calendar Awards will be presented in October 2020 at the ceremony for the 'Frankfurt Book Fair Guest of Honour' winners at the pavilion of the guest nation at the **Frankfurt Book Fair**.

The aim of the ITB Book Awards is to focus attention beyond national borders on the broad spectrum of important travel and tourism publications. ITB Berlin is collaborating with Börsenverein des Deutschen Buchhandels. At the Frankfurt Book Fair the jury of the ITB Book Awards will also honour travel publications in the category 'Frankfurt Book Fair Guest of Honour'. The ITB Book Awards do not confer money prizes.

### Press contacts

**Press releases and images: Delius Klasing Verlag,**

Christian Ludewig, [c.ludewig@delius-klasing.de](mailto:c.ludewig@delius-klasing.de)

**Press releases and images: Ackermann Kunstverlag,**

Carmen Kussian, [kussian@ackermann-kalender.de](mailto:kussian@ackermann-kalender.de)

Offizielles Partnerland  
ITB Berlin 2020



### Press contacts:

#### Messe Berlin GmbH

Emanuel Höger  
Press Spokesman and  
Press and Public Relations Director  
Corporate Communications  
Messe Berlin Group  
Messedamm 22  
14055 Berlin  
[www.messe-berlin.de](http://www.messe-berlin.de)  
Twitter: [@MesseBerlin](https://twitter.com/MesseBerlin)

#### ITB Berlin / ITB Asia / ITB China / ITB India:

Julia Sonnemann  
PR Manager  
Messedamm 22  
14055 Berlin  
Tel.: +49 30 3038-2269  
[julia.sonnemann@messe-berlin.de](mailto:julia.sonnemann@messe-berlin.de)  
[www.messe-berlin.com](http://www.messe-berlin.com)

#### Additional information:

[www.itb-berlin.com](http://www.itb-berlin.com)  
[www.itb-convention.com](http://www.itb-convention.com)

#### Management board:

Dr. Christian Göke (CEO),  
Dirk Hoffmann (CFO),  
Chairman of the Supervisory Board:  
Wolf-Dieter Wolf  
Companies Register:  
Amtsgericht Charlottenburg, HRB 5484 B

## **Press & Public Relations, Frankfurt Book Fair**

Katja Böhne, Management, Marketing & Communications,

tel.: +49 (0) 69 2102-138, [press@book-fair.com](mailto:press@book-fair.com)

Kathrin Grün, Communications Director, tel.: +49 (0) 69 2102-170,

[gruen@book-fair.com](mailto:gruen@book-fair.com)

## **Börsenverein des Deutschen Buchhandels e.V.**

Thomas Koch, Press & Public Relations Director,

tel.: +49 (0) 69 1306-293, [t.koch@boev.de](mailto:t.koch@boev.de)

### **Documentation of the ITB Book Awards:**

[buero-philipp.de/itb\\_ba\\_2019.html](http://buero-philipp.de/itb_ba_2019.html)

## **About ITB Berlin and the ITB Berlin Convention**

ITB Berlin 2020 will take place from Wednesday, 4 to Sunday, 8 March, and from Wednesday to Friday will be open to trade visitors only. ITB Berlin is the World's Leading Travel Trade Show. In 2019 some 10,000 companies and organisations from 181 countries exhibited their products and services to around 160,000 visitors, including 113,500 trade visitors. Parallel with the show the ITB Berlin Convention, the largest event of its kind, will be held from Wednesday, 4 to Saturday, 7 March 2020. Admission to the ITB Berlin Convention is free for trade visitors and exhibitors. For more information please visit [www.itb-berlin.com](http://www.itb-berlin.com), [www.itb-convention.com](http://www.itb-convention.com) and the [ITB Social Media Newsroom](#).

Join the **ITB Press Network** at [www.xing.de](http://www.xing.de).

Become a fan of **ITB Berlin** at [www.facebook.de/ITBBerlin](http://www.facebook.de/ITBBerlin).

**Follow ITB Berlin** on [www.twitter.com/ITB\\_Berlin](http://www.twitter.com/ITB_Berlin).

**Get the latest updates** from the **Social Media Newsroom** at [newsroom.itb-berlin.de/en](http://newsroom.itb-berlin.de/en).

**You can find press releases on the internet** at [www.itb-berlin.com](http://www.itb-berlin.com)

under the section heading Press Service / Press Releases. Make use of our information service and subscribe to our **RSS feeds**.

### Data protection information

Under the Data Protection Law the organisation responsible for this email is Messe Berlin GmbH, Messedamm 22, 14055 Berlin, represented by its management: Dr. Christian Göke (CEO), Dirk Hoffmann; Chairman of the Supervisory Board Wolf-Dieter Wolf; Data protection officer, postal address as for Messe Berlin GmbH, email: [datenschutz@messe-berlin.de](mailto:datenschutz@messe-berlin.de). The email address used for the dispatch of this information has been obtained for the purpose of sending press releases. Section 6, Subparagraph 1, Letter f, DSGVO forms the legal basis for this purpose and for the dispatch of press releases to press representatives. The justified interest is that of notifying media representatives about current and future trade fairs and similar events. This email address will not be passed on to third parties.

*If you no longer wish to receive our ITB Berlin press releases please send an email to [presse-itb@messe-berlin.de](mailto:presse-itb@messe-berlin.de).*